

# FHIVE

T H E F A S H I O N H I V E

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HQ in London U.K.

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**THE STORY:**After experiencing first-hand the struggles of working in the fashion industry, and with the realisation to how tedious and time-consuming it is to find work or a helping hand, Guy the founder of FHIVE, decided to change the fashion industry for the better. There was no easy way for freelancers to connect, and an App seemed to be the perfect fit, especially in a time where everyone is mobile. As the app was being finalised, with an interest in everything online, and with previous startup experience, Mathias joined the venture a year later.

They have a passion for creativity, fashion, art, and technology. They are certain that FHIVE will create something valuable and productive that will benefit all in the fashion industry.

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**THE FASHION INDUSTRY MOBILE APP:** Find fashion professionals. Collaborate. Get paid.

A successful fashion photoshoot requires a collaboration with several fashion talents.

**PRODUCTION TEAM:** Fashion designers, fashion stylists, photographers, hair-stylist, makeup-artist, models, set designers, digital artist, art directors & assistants

**DIFFICULT SEARCH:** Finding and choosing skilled fashion industry individuals to collaborate with

**LOSING TIME & MONEY:** Individually emailing and searching for people on various social media platforms.

**MISSED OPPORTUNITIES:** Impossible to keep up with castings/projects on various online sites.

**CANCELLATIONS:** Suddenly you are without a makeup artist 30 minutes before a shoot.

**FHIVE:** Offers everything in one place, a smooth communication and collaboration platform which connects you to the fashion talents you seek worldwide, as well as promoting a sustainable income.

## DETAILS:

- **Connect** - Stay connected anywhere you go, take your work with you
- **Build your portfolio** - Production images automatically repost and credits on all team members portfolios
- **Exposure** - Get 800% more exposure than through social media
- **Global map** - Use global map features to see fashion productions happening around you and seek to join them
- **Ratings** - Any professional community deserves to be valued for the skill they bring, allowing them to charge accordingly
- **Urgent Castings** - find professionals with a click of a button, push out a notification tender for a job asap!
- **Filter** - Jobs filtered for you, why see makeup when you're a stylist
- **Drag & Drop** - Pick up stylists clothes from a map feature and drop them in your basket to quickly request them for your shoot
- **Share Everywhere** - Instead of posting at multiple sites, post once on FHIVE and share it everywhere from there
- **Chat** - Chat with your colleagues and plan out a production
- **Payment** - Always get paid for doing a job, zero nonsense for our members

Do not hesitate to drop us an email with any questions you may have.

## SOCIAL MEDIA:

- [Facebook](#)
- [Twitter](#)
- [Instagram](#)
- [Linkedin](#)

LOGO:



**HIVE**

THE FASHION HIVE